BALANCED SCORECARD EXECUTIVE OVERVIEW



An overview of the Balanced Scorecard as a strategic performance management system and why organisations use it to track performance.

BASED ON THE '9 STEPS TO SUCCESS' FRAMEWORK



RELATED CERTIFICATIONS

- Balanced Scorecard Certification
- KPI Certification

COURSE OVERVIEW

Attending this course, delegates will gain a far greater understanding of how the experience and benefits of a Balanced Scorecard system and its practical implementations expand the vast potential of their organisations.

This executive, three-hour-long Balanced Scorecard Overview is designed for delegates in private entities, governmental departments, parastatals, and non-profit organisations responsible for building implementing and sustaining a Balanced Scorecard System in their organisation. This intervention is designed to provide an overview of Balanced Scorecard principles and to develop an understanding of some of the best practices in implementing Balanced Scorecard methodologies.

COURSE DELIVERY METHODS

In-Person Training (Onsite)
1 day training

Virtual Instructor-Led Training
1 × 3hr tutorials

OBJECTIVES & TOPICS



Learning objectives

- Understanding the Balanced Scorecard as a management tool
- Recognising the growth of Balanced Scorecard as a holistic system
- Creating a foundation to build a balanced scorecard
- Understanding strategic themes, maps, objectives, and initiatives
- Applying a cascading approach
- Appreciating the role of automation
- Understanding the role of evaluation of your Balanced Scorecard system
- Practical guidelines in the implementation of the Balanced Scorecard System

Topics covered

- How the Balanced Scorecard can improve organisational performance in an aligned structure.
- Customising the basic principles of the Balanced Scorecard to different types of organisations, their structures, and industries.
- Practically implementing a Balanced Scorecard in a disciplined and structured manner.
- Understanding the role of Strategy Maps, Strategic Objectives, and Strategic Initiatives.
- Creating relevant performance measures at an organisational level and cascading these down aligned to working teams.
- Building accountability throughout the organisation.
- Informing and linking business processes (such as budgeting and operational execution) in one holistic system.

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Postal Address: P.O Box 2681, Brooklyn Square, Pretoria, 0075, South Africa.

Course modules

Understanding the Balanced Scorecard as an integrated management framework

- Introduction to Balanced Scorecard concepts
- Application of Balanced Scorecard in various organisations
- Management thinking and the link to the Balanced Scorecard
- Best practice examples in implementing a Balanced Scorecard System
- Understanding the change management aspects of implementing a BSC
- Implementing a disciplined framework approach to developing your BSC
- Managing the challenges in implementation

Understanding the core components of Balanced Scorecard methodologies

- Developing a disciplined framework
- Creating Strategic Objectives
- Developing Strategic Maps
- Developing Performance Measures
- Developing Strategic Initiatives

Alignment and cascading of the Balanced Scorecard in the organisation

- Developing and alignment and cascading system
- Ensuring that balanced is achieved in the cascading system
- Developing Tier 2 implementation plan
- Developing a Tier 3 implementation plan

Application Discussion

- Strategic Challenges the organisation is facing at present
- Systemic performance challenges being experienced at present
- How the Balanced Scorecard as a management system helps solve organisational challenges
- Implementation considerations

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BENEFITS OF ATTENDING

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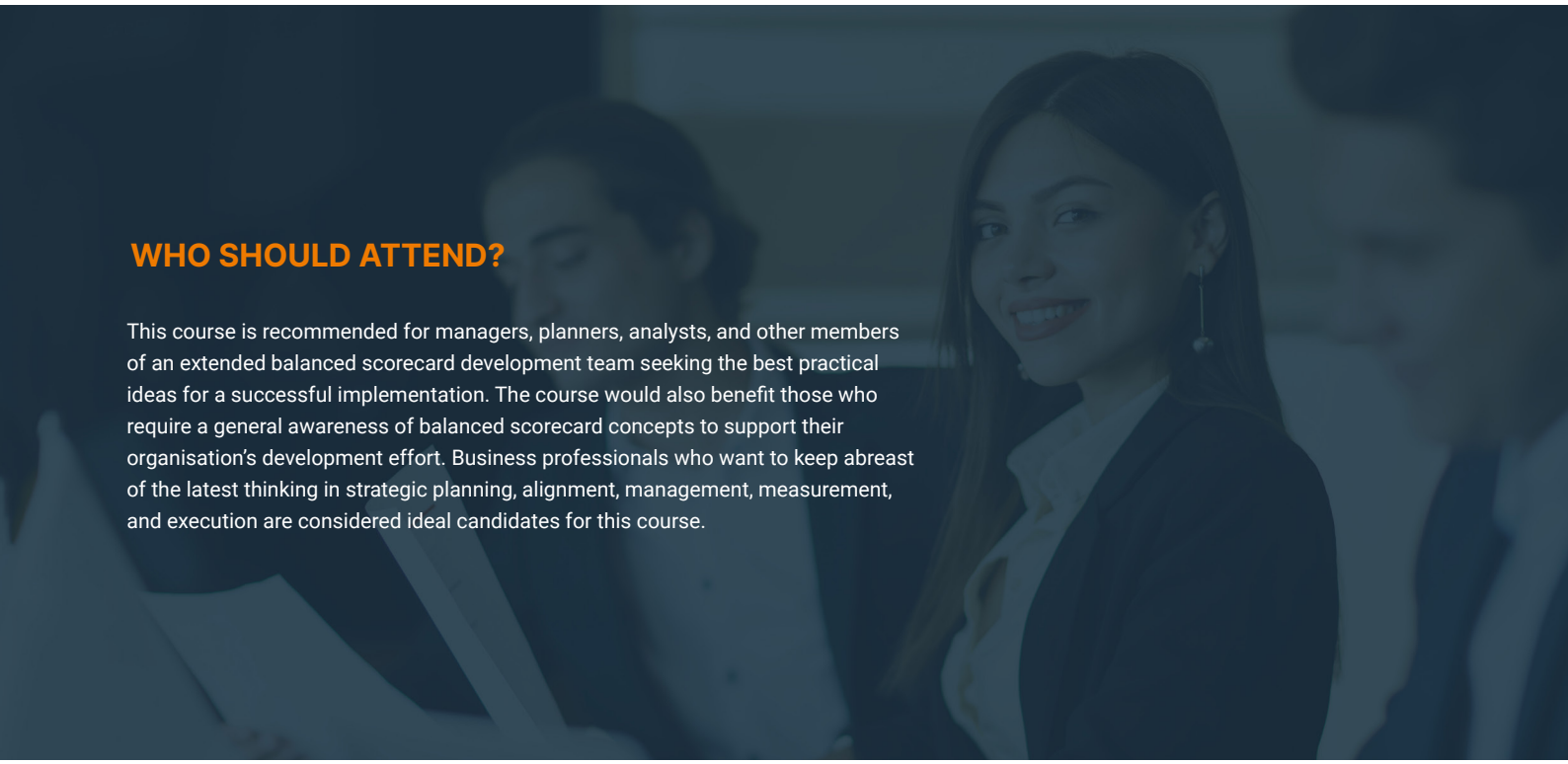

WHO SHOULD ATTEND?

This course is recommended for managers, planners, analysts, and other members of an extended balanced scorecard development team seeking the best practical ideas for a successful implementation. The course would also benefit those who require a general awareness of balanced scorecard concepts to support their organisation's development effort. Business professionals who want to keep abreast of the latest thinking in strategic planning, alignment, management, measurement, and execution are considered ideal candidates for this course.



COURSE FACILITATOR

Mark Van Rooyen

Senior Partner & Lead Consultant

The course will be facilitated by Mark van Rooyen, who has trained many Balanced Scorecard Bootcamps over the last 20 years, for various organisations. His experience in strategy, management and performance systems will ensure value for all delegates. His success in delivering many courses across the continent, and his understanding of various operational environments, make his presentation and training highly effective.